

# From Everest

Go-to platform for Nepali travellers



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## Audience

📷 Instagram (@from.everest) **19.4k**

📺 Youtube (@fromeverest) **9.4k**

🎵 Tiktok (@from.everest) **46.5k**

🌐 Website(fromeverest.co) **1k** /m visitors

## Best Performing Reels

Title	Views	Likes	Saves	Shares
<a href="#">Budget Breakdown</a>	3.2M	52K	1.8K	16K
<a href="#">Ride Destinations</a>	731K	15K	2.7K	9.9K
<a href="#">Text Overlays</a>	941K	62K	2K	30K
<a href="#">Camping Spots</a>	424K	7.1K	673	3.5K
<a href="#">Ride &amp; Waterfall</a>	611K	14K	4.6K	21K
<a href="#">Trekking Info</a>	810K	12K	303	403

Past 90 days

**3.5M**



Instagram Impressions

**835K**



Instagram accounts reached

**142K**



Instagram accounts engaged

**1.1M**



TikTok post views

## Services & Rates

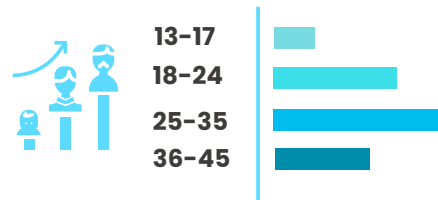
Studio Video	NPR 10,000
Outdoor Video	NPR 15,000
YouTube + Reel Video	NPR 20,000

## Instagram Demographics

### Gender



### Age



### Location Kathmandu: 70.5%

